



Joseph Anthony Gulash III

MAR 6, 1974 - NOV 5, 2024



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Joseph Anthony Gulash III

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“**A**t this moment, you should be with us
Feeling like we do
Like you love to
But never will again”

Joseph Anthony Gulash III—Joe to friends and Joe-Joe to family—loved these words. They are the opening lyrics to “Three Days”, his favorite song by Jane’s Addiction, his favorite band.

Joe died Tuesday, November 5 at his home in Clearwater, Florida. He was 50 years old. He is survived by many who loved him dearly: mother Edith (Edie) Whiteside; father Joseph Gulash, Jr.; sister Angela Petrie (husband Brian and children Kai and Elijah); stepbrother Kevin Whiteside (wife Marybeth children Noah and Hannah).

Joe was born in Virginia Beach, Virginia on March 6, 1974, the first child born to his immediate family. His sizable extended family included 24 Aunts and Uncles, 34 first cousins and countless second ones. He spent his youth in Marietta, Georgia, where his natural athleticism and gift for strategic thinking made him a star player on his high school’s soccer team and earned him a spot on Team USA, for a summer European tour. He went on to receive a scholarship to Georgia State University, playing on its soccer team, and graduating with a Bachelor of Business Administration.

Professionally, Joe was, in the words of numerous colleagues, “a mentor and a protector.” His career began in financial services, with a focus on marketing and sales, at Georgia-based Primerica, after which he relocated to Florida, where he spent eight years working at Employee Leasing Solutions in sales and marketing as well. His most recent title was Director of Sales Training, Independent Insurance Distribution at AmeriLife. Joe had a knack for organization and technology, and he excelled at finding ways to make processes efficient and the people who use them happy.



Obituary

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Outside the office, Joe's passions were more creative. He loved music—specifically, hearing his favorite bands play live—and was known to cross multiple state lines within a single weekend to see a reunion show or farewell tour. (An impressive collection of concert t-shirts attests to this love.) He also appreciated art—Banksy, in particular—and in recent years, had become an accomplished home chef, scouring the Saturday farmer's market for the ingredients and spices required to recreate his favorite restaurant menus.

In friendship, Joe's orientation was to service, making meals for infirm friends and walking his neighbor's dogs after a prolonged illness. (Joe himself was the proud papa of two yellow labs, Sati and Indi, and Natas, a black lab. According to his sister, they were, in addition to his niece and nephews, the loves of his life.)

Joe's care was often quiet, but never inauthentic. As one friend put it: ““He was so honest, sometimes brutally. But most of the time it was something I needed to hear, and he knew it. But there were also the times Joe handed out compliments that came out of nowhere. And I knew that he meant those, too, because he was not one to mince words.”

Joe is—and will remain—greatly missed. For him, we hold close to the resonant lyrics of that favorite Jane's Addiction song:

Shadows of the morning light
Shadows of the evening sun
Till the shadows and the light were one...
All of us with wings

A Celebration of Life will be held at Moss Feaster Funeral Home in Clearwater, Florida on Friday, November 15th from 4:00 PM to 7:00 PM.

In lieu of flowers, please consider making a donation in Joe's name to your favorite animal charity.



Events

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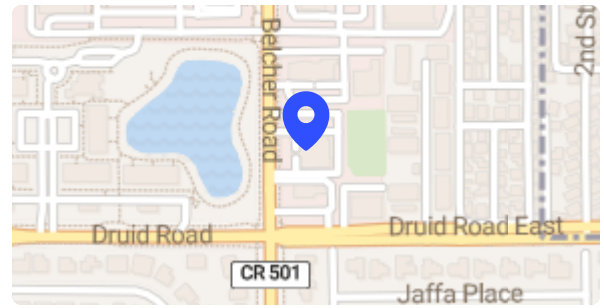
Celebration of Life

 **Friday**, November 15, 2024

 4:00 PM - 7:00 PM ET

 **Moss Feaster Funeral Home and Cremation - Clearwater**

693 South Belcher Road, Clearwater FL 33764





Tribute Wall

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AH

Ana Hernandez lit a candle in honor of Joseph.

Missing you today! -Joe helped me arrange my first office when I relocated back to Tampa Bay from P.R. He was the first to congratulate me when Grupo won the division trophy, we shared personal stories and vented over the same stories LOL! I was "a must stop" when he came by the office. He touched my life with kindness, and I loved his "I'm not going to sugar coat this" responses like; some people were just not born to be technological. (Meaning me! LOL) We lost a good human. Ana



August 7 at 3:30 PM

DB

Doug Banks posted:

Gulash Family, This is heartbreaking to just now see this. I loved Joe-Joe like a brother for so many years. He was one of my beloved groomsmen at my wedding!. We went to Europe for soccer together and had so many memorable trips and experiences. My heart is with you and I'll miss that dude for sure³

January 23 at 2:45 PM



Pat Barnlund posted:

So sorry. Many happy memories from high school soccer. Sincerely, Pat and Doug Banks

January 23 at 11:04 AM

PB

Pat Banks posted:

So sorry.. Many happy memories from high school soccer. Sincerely, Pat and Doug Banks

January 23 at 10:46 AM

JS

Jesse Smith posted:

Joe was an awesome person. He was a friend, colleague, supporter, encourager and just an all around great human being. I miss his friendship and working with him. RIP Joe, see you again one day good sir!

December 7 at 8:44 PM



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DE

David Ellis posted:

Joe was always more concerned about people than projects. He was relentless in completing projects because he knew that the completion of those projects would make people's jobs easier and allow them to achieve greater success. At the same time, he always showed great care in making sure the people building out the project had the support they needed. If a business decision would affect someone's life negatively, Joe was the first to show concern and try to fight for them. His care for others was consistent and felt by everyone who worked with him.

November 13 at 7:56 AM

AP

Ashley Pierce lit a candle in honor of Joseph.

First time Joe and I met, he was interviewing for his position with AmeriLife. Derek brought him over to me for an introduction and left the room. Joe smiled his 'larger than life' Joe smile, shook my hand, introduced himself, and sat down at the seat in front of my desk. Before we even started talking business, he broke the ice by sharing the most embarrassing yet hilarious 'wardrobe malfunction' incident that happened that morning, and I knew right then.. 'if he accepts this job, we'll be great, fast friends! Joe did accept the position and found himself a home in my office. We shared more than an office though - in those three years, we shared laughter, frustration, accomplishments, you name it. Best office mate a gal could ask for. He was true to himself and those around him. We should all find comfortable in having had the opportunity to know him -- a friend/colleague/man like Joe only comes around once in a lifetime, and I'm honored to call him my friend. Rest easy, bud.



November 13 at 7:27 AM

NC

Natalie Carter posted:

I was shocked and saddened to hear about Joe. My deepest sympathies to the family. The unexpectedness of this loss makes it all the more heartbreaking. Joe was a very good friend to us and will be missed very much.

November 13 at 6:06 AM

AA

Alyssa Allen lit a candle in honor of Joseph.

This was such a great memory with Joe. We were sending off one of our coworkers Michael and we had a celebration dinner at Bar Louie. Joe always had an infectious smile. You will be missed.



November 12 at 5:02 PM



Tribute Wall

Joseph Anthony Gulash III

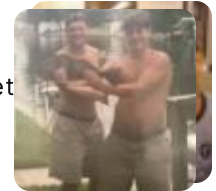
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Todd Veal shared 2 photos to the **Tribute Wall** album.

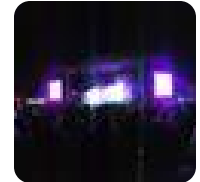
Joe will be missed by everyone that ever met him. RIP my friend and until we meet again.

November 12 at 9:51 AM



Andrew Makoid shared a photo to the **Photos of Joe** album.

November 12 at 7:24 AM



Edie Whiteside - Joseph'S Mom posted:

I remember how you were whenever it was time for you to leave and go back to your home after a visit. You never wanted me to be upset and would wear your sunglasses to hide your tears. I always knew you were upset and I never wanted you to leave. I would give everything to comfort you once more and try to have a smile for you as you left. Now it's me hiding my tears. I will love and miss you forever. Mom ❤️

November 12 at 7:24 AM

SS Susan Smith November 15 at 5:14 AM

Our families shared so many holidays together around a table or a Christmas tree. The many kindnesses shown by the whole family through life's unexpected times will always be remembered. Joe was about 11 years older than my son and through the years he was willing to play the "big brother", kicking the soccer ball around with tips on how to do it better. His early death reminds us all that life is short and we are called to be kind to each other. With love and sympathy and prayers for comfort. Love Susan and Brad



Michelle Dawn Stevens posted:

my condolences for the family, He loved his Family Talked of you all often.I have fond memories of our company trips~~ he was one to always bring a smile to your face and make you laugh. He always had a great attitude, laugh and joy about him. We will miss you Joe Shelly

November 12 at 7:16 AM



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Joe'S Mom, Edie Whiteside posted:

I love you son and will miss you forever. Mom

November 12 at 6:10 AM



Media

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Todd Veal shared 2 photos to the **Tribute Wall** album.

November 12 at 9:51 AM



Andrew Makoid shared a photo to the **Photos of Joe** album.

November 12 at 7:24 AM



From the 311 show at Rise up Reggae March 2023. Miss my friend Joe. Andy



Memories only last if you share them

Join us in honoring Joseph by contributing to a collection of shared memories.



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